

Activities	SEO BRONZE	SEO SILVER	SEO GOLD
<b>Website Attributes</b>			
Size of Website	<12 Pages	25 Pages	>50 Pages
Number of Keywords	10	20	30
No. of Keywords Guaranteed in Top 10	6	12	18
Delivery Time Frame	6 Months	6 Months	6 Months
<b>On-Page Optimization Activities</b>			
Extensive Keyword Research	YES	YES	YES
Extensive Website Analysis	YES	YES	YES
Number of Keywords	YES	YES	YES
Website Structure Optimization	YES	YES	YES
W3C Compliancy	ONLY HOME PAGE	ONLY HOME PAGE	ONLY HOME PAGE
META Tag Optimization	YES	YES	YES
Content Optimization	YES	YES	YES
Image Optimization	YES	YES	YES
Sitemap Implementation	YES	YES	YES
Robot.txt Implementation	X	YES	YES
Google Analytics Setup	X	X	YES
RSS Feed Setup	X	X	YES
<b>Off-Page Optimization Activities</b>			
Manual Search Engine Submission	YES	YES	YES
Local Listing Optimization	YES	YES	YES
DMOZ Submission	YES	YES	YES
Manual Directory Submission	100	120	150
Link building	YES	YES	YES
SEO Article Creation	3	5	7
Article Directories Used for Each Article	20	30	40
PR Creation and Distribution	X	1	2
Forum / Blog Posting	X	10	20
Social Book Marking	X	15	25
Social Media Optimization	YES	YES	YES
<b>Monthly Charges</b>	<b>Rs. 5000/-</b>	<b>Rs.9000/-</b>	<b>Rs. 15000/-</b>

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